



Creative Teaching CAP Launches Nationwide to Deliver a Breakthrough in Education for Autistic and Special-Needs Students

ISSAQUAH, Wash. — May 7, 2009 — [Creative Teaching CAP](http://www.creativeteachingcap.com), a special education company dedicated to creating a comprehensive suite of learning tools that is proven to help autistic and special-needs students thrive, today announced the nationwide availability of its breakthrough educational system at: <http://www.creativeteachingcap.com>. Creative Teaching CAP was founded by Anne Scroggs, the mother of a severely autistic and cognitively impaired son. Anne spent over 10 years developing a learning system that gives special-needs students the tools necessary to unlock their learning potential and achieve demonstrable results.

Using Creative Teaching CAP tools, special-needs students across the country have demonstrated significant cognitive gains, including improvements in their communicative speech. Anne's own son improved from a 30 word vocabulary to over a 1200 word vocabulary. With the launch of the new Creative Teaching CAP website, Anne has now made these innovative products available to school districts, special education teachers, home school teachers, and parents who are searching for measurable materials that offer special-needs students the ability to master the skills they need to live more independent and fulfilling lives.

"The frustration that parents and educators of special-needs students feel is overwhelming," said Anne Scroggs, CEO and founder of Creative Teaching CAP. "With no formal curriculum to follow and a lack of proven special education tools available in the market, many parents and teachers feel alone in their fight to help special-needs students progress. I spent years researching the types of teaching strategies that demonstrated proven results for special-needs students and, through trial-and-error, combined them into a single Creative Teaching CAP system that every parent and teacher can use to help their children excel."

"Creative Teaching CAP products have delivered real results for my students," said Kalissa Hovey, Special Education Teacher in the Tacoma, WA School District. "I teach one little boy who, when he came to me, would not sit still for more than 30 seconds. By the end of the school year, he was sitting and completing several Creative Teaching CAP language activities at a time without any adult supervision. I teach another student who was not reading at all, no sight words, nothing except repeating books. He now has 75-100 words after just five months of using Creative Teaching CAP materials."

Creative Teaching CAP products deliver a breakthrough in special education learning by offering the first integrated system of research-based, progressive, and engaging tools that build upon each other to reinforce key learning concepts and formally track student progress. It is the only system that combines a variety of proven teaching strategies into a single suite of learning tools that work together to achieve evidence-based results.

The system begins by teaching picture recognition and then advances to sight word recognition and eventually phrase and sentence reading to prepare students to use vocabulary appropriately in real life settings. The Creative Teaching CAP system of products currently includes:

- **Noun and verb vocabulary products** – Creative Teaching CAP offers several noun and verb product packages, each with a variety of learning tools for special-needs students. Using these packages, students build their vocabulary and communication skills by working with an integrated suite of tools like noun and verb flash cards, word and picture matching tools, writing/spelling sheets, and "I Can Read" sentence and story books that were developed with the unique learning needs of special education students in mind.
- **Activity management products** - All of the Creative Teaching CAP educational tools are integrated with activity management products that make it easier for students to understand their schedule for the day and progress towards self-directed learning. Materials can be organized into clearly labeled

bins which visually communicate the assignments. Creative Teaching CAP also offers schedule planners with picture and word symbols which can be used to communicate the daily schedule and give students the visual cues needed to know they are making progress.

- **Teaching and student assessment tools** – Creative Teaching CAP offers ready to use teaching tools that allow educators to easily, efficiently, and affordably organize assignments and collect data on student progress. CAP Student Assessment and Data Collection Sheets track student progress against individual goals and CAP Graph Templates document student performance over time to assess the results.
- **Parent tools** – Creative Teaching CAP products offer parents the opportunity to have regular, successful, fun and meaningful interactions with their special-needs children. Homework sheets, story books, and writing/spelling sheets are provided to offer parents a way to continue to accelerate their child's learning outside the classroom.

"In one year using CAP teaching materials and tools, our students' vocabulary and communicative speech increased between 200-400%. Every student made significant progress," said Delilah Calderon-Buck, Social Science Plan Coordinator, Bellevue Community College, Bellevue, Washington. "Quantifying student progress is easy with the use of CAP data collection tools and the social interaction stimulates student learning. I believe every school district should be incorporating CAP into their curriculum for students with special needs."

To view videos of teachers and students using the Creative Teaching CAP materials or to purchase Creative Teaching CAP tools for your classroom, please visit: <http://www.creativeteachingcap.com>.

About Creative Teaching CAP

Creative Teaching CAP is a special education company dedicated to creating a comprehensive suite of measurable learning tools that is proven to help autistic and special-needs students thrive. For parents and educators of autistic and special-needs students who are dissatisfied with the lack of effective educational products available today, Creative Teaching CAP offers the first integrated system of learning tools that is proven to achieve quantifiable results. Rather than require special education teachers to spend valuable time creating inconsistent sets of tools that they 'hope' will work, Creative Teaching CAP has assembled a comprehensive suite of learning tools that are research-based, progressive, engaging and proven in special-needs classrooms across both the United States and Canada. Additional information is available at +1 866.977.6533, info@creativeteachingcap.com, and <http://www.creativeteachingcap.com>.

###

Creative Teaching CAP is a trademark of Creative Teaching CAP Corporation. All other products and brand names are trademarks of their respective owners.

Press Contacts:

Creative Teaching CAP

Anne Baker

+1 (425) 442-1806

CAP@bluecreekmarketing.com